



MeitY Startup Hub (MSH)

GUIDELINES FOR GENESIS ENTREPRENEUR-IN-RESIDENCE (EIR) COHORT 3

The GENESIS Entrepreneur-in-Residence (EIR) Program - Cohort 3, implemented through MeitY Startup Hub (MSH), is intended to support early-stage innovators and startups from Tier-II and Tier-III cities working in electronics, information technology, ICT and DeepTech. These Guidelines prescribe the framework for application, eligibility, screening, evaluation, selection, funding, incubation, reporting and closure of Cohort 3 through the national online portal.

1. Objectives

- To identify and support promising technology-led entrepreneurs and early-stage startups from Tier-II and Tier-III cities.
- To facilitate development of ideas, Proof of Concept (PoC), prototypes and Minimum Viable Products (MVPs) through structured incubation and mentoring support.
- To ensure a transparent, uniform and digitally enabled process for application, screening, evaluation and selection across participating Implementing Agencies (IAs).
- To provide financial assistance of up to INR 10 lakh per selected EIR, subject to approval and achievement of prescribed milestones.

2. Cohort 3 Application Process and Timeline

1. The application portal shall open on 04 August 2026.
2. Applicants shall submit applications online and indicate up to two Implementing Agency preferences - Preference 1 and Preference 2 - at the time of application.
3. Round 1 shall comprise eligibility screening and shortlisting by the concerned Implementing Agency.
4. Round 2 shall comprise Evaluation Committee assessment & scoring of startups shortlisted in Round 1.
5. The process from call for applications to final selection shall ordinarily be completed within 30 days, subject to the schedule notified by MSH.

3. Eligibility Criteria

An applicant shall be eligible for consideration under GENESIS EIR Cohort 3 subject to fulfilment of the following conditions:

- The applicant shall be an Indian citizen.
- The applicant may be an early-stage innovator/entrepreneur or founder/co-founder of a startup. In the case of a registered entity, the date of incorporation shall not exceed two years as on the date of application.

- The applicant/startup shall originate from or operate in a **Tier-II or Tier-III** city, as applicable under the Program.
- The selected EIR shall be physically incubated with the selected/preferred Implementing Agency during the EIR tenure.
- Where applicable, DPIIT recognition/registration of the startup shall be verified.
- The applicant/startup shall not have been previously supported under the GENESIS EIR Program or an overlapping MeitY scheme.
- The applicant/startup must not have received financial assistance **exceeding INR 10 lakh** under any Government scheme for the same proposed idea/startup.
- The innovation shall be at an early stage such as ideation, concept development, validation/problem-solution fit, PoC, prototyping or working prototype (**TRL-1 to TRL-4**), with a realistic plan for further development during the EIR tenure.

4. Eligible Technology Domains

Preference shall be accorded to technology-led innovations in electronics, IT, ICT and DeepTech, including:

- Electronic Design and Manufacturing
- DeepTech Software and Products
- ICT
- Artificial Intelligence / Machine Learning (AI/ML)
- Internet of Things (IoT)
- VLSI / Semiconductor
- Cybersecurity
- Blockchain
- Quantum Computing
- AR / VR / Spatial and Immersive Technologies

5. Preference of Implementing Agencies

- Each applicant may indicate a maximum of two Implementing Agency preferences at the time of application.
- Preference 1 shall be treated as the primary preference and shall remain fixed after submission of the application.
- If the Preference 1 IA does not shortlist the applicant in Round 1, the application may be routed to Preference 2 for a fresh Round 1 review, as configured on the portal.
- If neither Preference 1 nor Preference 2 shortlists the applicant, the application shall be treated as not selected for the cohort.
- Where an applicant is required by the portal workflow to confirm an IA for onboarding, the applicant shall be onboarded with only one IA and shall not avail EIR support simultaneously through more than one IA.

6. Contact details of Implementing Agency:

- Ms. Kiran Kumari, Incubation Manager- 8318152875
- Mr. Saurabh Yadav, Asstt. Incubation Manager- 9198717673

Write to us on iisc@reck.ac.in or visit our official website www.innovation.reck.ac.in.

Last date to apply: 3rd September, 2026

Apply now:

<https://meitystartuphub.accubate.app/ext/form/23966/1/apply?source=Navodthan&medium=post-Navodthan>