

MEMORANDUM OF UNDERSTANDING

Between

**Navotthan Startup Foundation,
Rajkiya Engineering College, Kannauj, U.P.**

and

**Easy Knowledge Services Private Limited,
Rohtak, Haryana**

08th July 2026



MEMORANDUM OF UNDERSTANDING (MoU)
BETWEEN
NAVOTTHAN STARTUP FOUNDATION, REC, KANNAUJ
AND
EASY KNOWLEDGE SOLUTIONS PRIVATE LIMITED, ROHTAK

This **Memorandum of Understanding** is intended to promote cooperation between **Navotthan Startup Foundation, REC, Kannauj** and, **Easy Knowledge Solutions Private Limited, Rohtak**.

This Memorandum of Understanding/Agreement (hereinafter referred to as **MoU** for convenience) is entered into on 8th July 2026 between **Navotthan Startup Foundation, Kannauj**, a Section 8 company incorporated under the Companies Act, 2013, having its registered office at Rajkiya Engineering College, Bela Road, Tirwa, Distt. Kannauj, Uttar Pradesh, Pin- 209732 and **Easy Knowledge Solutions Private Limited, Rohtak**, a company incorporated under the Companies Act, 2013, having its registered office at 1823/23, Street No. 2, Hakikat Nagar, Kath Mandi, Rohtak, Haryana, India, 124001 and herein after referred to as (Easy Knowledge Club).

1. Introductory: Partnership Objective

1.1 Easy Knowledge Club is a founder-first support ecosystem dedicated to empowering entrepreneurs through structured mentorship, strategic guidance, business support services, and growth-oriented programs. It actively collaborates with startups, institutions, and ecosystem partners to enable market access, strengthen innovation capabilities, and foster meaningful entrepreneurial development.

1.2 Navotthan Startup Foundation, Kannauj which provides incubation and support services to startups and entrepreneurs with the mission to foster innovation and entrepreneurship. The Parties wish to cooperate with each other for mutual benefit.

2. Benefits

The Parties contemplate that they will benefit from this alliance as follows:

2.1 Benefits to Navotthan Startup Foundation, Kannauj

- 2.1.1 To foster a nurturing environment for startups by offering them access to professional expertise and strategic business guidance.
- 2.1.2 To organize joint workshops, seminars, and training sessions on strategic, legal, financial, and risk management topics relevant to startups incubated at the Incubator.


Director
Navotthan Startup Foundation
Rajkiya Engineering College
Kannauj


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- 2.1.3 **Easy Knowledge Club** with its team of experienced professionals will offer comprehensive advisory services that are vital for the growth and compliance of startups.

2.2 Benefits to Easy Knowledge Club

- 2.2.1 Identify and introduce startups and budding entrepreneurs that require mentoring and advisory services.
- 2.2.2 Provide necessary infrastructure for conducting workshops and training sessions.
- 2.2.3 Promote the **Easy Knowledge Club** offerings as a trusted resource for incubated or pipelined startups of **Navotthan Startup Foundation, REC, Kannauj**.

3. Activities

In order to implement the objectives of this MoU, the Parties contemplate the following activities to be undertaken by them.

- 3.1 **Easy Knowledge Club** will conduct workshops/seminars periodically on topics such as taxation, compliance, and financial risk management for students/faculties/staffs/startups on request of **Navotthan Startup Foundation, Kannauj** at the terms and condition decided mutually.
- 3.1.1 Support the development of early-stage and student-led startups through structured mentorship, advisory sessions, and expert interactions. Jointly design and execute cohort-based programs, including screening, evaluation, and selection of startups.
- 3.1.2 Organise workshops and knowledge-sharing sessions on entrepreneurship, innovation, and fundraising.
- 3.1.3 Facilitate investor access through demo days, investor connects, and introductions to relevant funding networks.
- 3.1.4 Collaborate on branding, visibility, community-building activities and student innovation initiatives including E-Cell programs and contests.
- 3.2 A Co-ordination committee consisting of company Directors and Prof. Incharge of **Navotthan Startup Foundation, REC, Kannauj** and two representatives nominated by **Easy Knowledge Club** shall be constituted to implement and give effect to the objectives of this MoU.
- 3.3 **Easy Knowledge Club** will help in developing Innovation and Entrepreneurship culture at **Navotthan Startup Foundation, REC, Kannauj**.

4. Process

Every time an activity is initiated under this MoU which requires any rendering of services, or supply or products, or both from one party to another, the Parties shall depending on the nature of the transaction, the consideration reserved, liabilities assumed and such other factors, execute a definitive contract.

5. General

- 5.1 During their interaction under this MoU, the Parties may not disclose information of non-public nature which is valuable to each Party's business ("Confidential Information"). Use of Confidential


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Rajkiya Engineering College
Kannauj



Information shall be regulated by a non-disclosure agreement to be executed by the Parties. In the absence of such an NDA, the Party who is the recipient of Confidential Information shall keep Confidential and not disclose to third parties such Confidential Information. Confidential Information shall be returned or destroyed upon written request by the party disclosing Confidential Information. All Confidential Information shall remain the exclusive property of the disclosing party or its licensors.

- 5.2 All rights, license and permission to use any services or products supplied by **Easy Knowledge Club** shall be regulated by the terms of such supply, including any applicable product license agreements.
- 5.3 Notwithstanding anything to the contrary, **Easy Knowledge Club** liability shall be limited to direct damages not exceeding the price of any products supplied or services rendered to **Navotthan Startup Foundation, REC, Kannauj** and shall not extend to any indirect damages of any nature whatsoever, including but not limited to, special, incidental, consequential, or punitive damages or loss of profits.
- 5.4 This MoU may be terminated by either party without assigning reasons by prior written notice of 90 days.
- 5.5 Each party is permitted to use the name, logo and other trademark of the other party on its website, marketing collateral and other publications. Depictions of such trademarks shall be in accordance with trademark usage guidelines.
- 5.6 Each Party shall be an independent contractor to the other and shall not be an agent, joint venture, or partner of the other.
- 5.7 **The MoU will be valid for a period of 05 (Five) years from the date of signing the MoU and can renewed with mutual consent.**

Signatures

	EASY KNOWLEDGE SOLUTIONS PRIVATE LIMITED	NAVOTTHAN STARTUP FOUNDATION, REC, KANNAUJ
Signature		 
Name	CA Rakhee Singal	1. Dr. B.D.K. Puro 2. Dr. Ravish Singh Rajput
Title	Director	Director
Date	08.07.2026	08.07.2026
Witnesses Name & Signature	 Ms. Nikita Sharma	 DR. VIJAY KR. TEWARI