

# **Memorandum of Understanding (MoU)**

**BETWEEN**



**Navotthan Startup Foundation, REC, Kannauj**

**AND**



**CHHATRAPATI SHAHUJI MAHARAJ  
INNOVATION FOUNDATION**

**CSJM Innovation Foundation**

**2026**

This **Memorandum of Understanding ("MoU")** shall come into effect from the date of the last signature by the Parties (the "Effective Date") and is entered into between

**Navotthan Startup Foundation, Kannauj**, a Section 8 company incorporated under the provisions of Companies Act, 2013, having its registered office at Rajkiya Engineering College, Bela Road, Tirwa, Distt. Kannauj, Uttar Pradesh, Pin- 209732, India (hereinafter referred to as "NSF", which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns) of the **FIRST PART**;

**AND**

CSJM Innovation Foundation, a Section 8 Company incorporated under the provisions of the Companies Act, 2013, and having its registered office at CSJM Innovation Foundation, Chhatrapati Shahu Ji Maharaj University, Kalyanpur, Kanpur – 208024, Uttar Pradesh, India (hereinafter referred to as "CSJMIF", which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns) of the **SECOND PART**.

NSF and CSJMIF are hereinafter individually referred to as a **"Party"** and collectively referred to as the **"Parties"**.

## **1. Introductory: Partnership Objective**

- 1.1 **CSJMIF** is an innovation and incubation support organization established to promote entrepreneurship, startup incubation, innovation management, technology commercialization and ecosystem development.
- 1.2 **Navotthan Startup Foundation** provides incubation and support services to startups and entrepreneurs with the mission to foster innovation and entrepreneurship. The Parties wish to cooperate with each other for mutual benefit.
- 1.3 Recognizing their shared objectives of fostering innovation and entrepreneurship, the Parties desire to collaborate for strengthening the startup ecosystem through joint programs, capacity-building initiatives, knowledge exchange, startup support activities, innovation challenges, mentoring, and other mutually agreed initiatives.



## 2. Benefits

The Parties anticipate the following mutual benefits from this collaboration.

### 2.1 Benefits to NSF

- 2.1.1 Access to the innovation, incubation, mentoring, and startup support expertise of CSJMIF.
- 2.1.2 Opportunities for startups associated with NSF to participate in joint capacity-building programs, innovation challenges, workshops, and networking activities.
- 2.1.3 Enhanced collaboration opportunities with academic institutions, industry partners, investors, mentors, and innovation stakeholders.

### 2.2 Benefits to CSJMIF

- 2.2.1 Access to the startup and innovation ecosystem developed by NSF and Rajkiya Engineering College, Kannauj.
- 2.2.2 Opportunities to jointly organize innovation, entrepreneurship, and ecosystem development programs.
- 2.2.3 Increased outreach and engagement with startups, innovators, students, researchers, and entrepreneurs through collaborative initiatives.

## 3. Activities

In order to implement the objectives of this MoU, the Parties contemplate the following activities to be undertaken by them.

- 3.1 Joint organization of innovation challenges, hackathons, bootcamps, workshops, seminars, startup conclaves, and entrepreneurship awareness programs.
- 3.2 Exchange of knowledge resources, best practices, training materials, and ecosystem intelligence relevant to startups and innovation.
- 3.3 Facilitation of mentoring, advisory support, capacity building, and business development assistance for startups associated with either Party.
- 3.4 Promotion of research commercialization, technology transfer, intellectual property awareness and innovation-driven entrepreneurship.
- 3.5 Development of collaborative programs for students, faculty members, researchers, innovators and entrepreneurs.
- 3.6 Exploration of joint proposals and participation in government, institutional, corporate, and donor-supported innovation and entrepreneurship programs.



3.7 Constitution of a joint coordination committee comprising representatives nominated by each Party for monitoring and implementation of collaborative activities.

3.8 Any other mutually agreed activity aligned with the objectives of this MoU.

#### **4. Process**

Any specific activity, project, program, financial commitment, consultancy assignment, funding arrangement, or service engagement undertaken pursuant to this MoU shall be governed by a separate written agreement mutually executed by the Parties. Such agreement shall define the scope of work, responsibilities, timelines, financial arrangements, intellectual property ownership, confidentiality obligations, and other applicable terms.

#### **5. General**

##### **5.1 Confidentiality**

Each Party shall maintain the confidentiality of all non-public, proprietary, technical, financial, commercial, strategic, or business information received from the other Party and shall not disclose such information to any third party without prior written consent, except as required by law.

##### **5.2 Intellectual Property**

Each Party shall retain ownership of its pre-existing intellectual property. Any intellectual property jointly created under activities undertaken pursuant to this MoU shall be governed through separate written agreements executed between the Parties.

##### **5.3 Liability**

Each Party shall remain solely responsible for its own acts, omissions, personnel and obligations arising from activities undertaken pursuant to this MoU.

Neither Party shall be liable to the other Party for any indirect, incidental, consequential, special, exemplary, or punitive damages, including loss of profits, goodwill, or business opportunities arising out of or in connection with this MoU.

##### **5.4 Termination**

Either Party may terminate this MoU by providing ninety (90) days prior written notice to the other Party.



### 5.5 Branding and Logos

Neither Party shall use the name, logo, trademark, or other proprietary marks of the other Party without obtaining prior written approval.

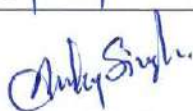
### 5.6 Relationship

Nothing contained in this MoU shall be construed as creating a partnership, joint venture, agency relationship, employment relationship, or financial obligation between the Parties.

### 5.7 Duration

This MoU shall remain valid for a period of Five (5) years from the Effective Date and may be renewed by mutual written agreement.

### Signatures

|                               | CSJM Innovation Foundation                                                                                                         | NAVOTTHAN<br>FOUNDATION, REC, KANNAUJ                                                                                        | STARTUP                                                                               |
|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Signature                     |                                                 |                                          |  |
| Name                          | Dr. Divyansh Shukla                                                                                                                | 1. Dr. B.D.K. Patro<br>2. Dr. Ravish Singh Rajput                                                                            |                                                                                       |
| Title                         | Chief Executive Officer                                                                                                            | Director                                                                                                                     |                                                                                       |
| Date                          | 16/06/2026                                                                                                                         | 16/06/2026                                                                                                                   |                                                                                       |
| Witnesses Name<br>& Signature | <br>Mr. Anshu Singh<br>Chief Innovation Officer | <br>Dr. Vijay Kr. Tewari<br>Coordinator |                                                                                       |