



# Rajkiya Engineering College, Kannauj, Uttar Pradesh

(An AICTE Approved Government Engineering College Vide Approval Letter No F.No. Northern/2018/1-3725944831 Dated: 30-Apr-2018 )

राजकीय इंजीनियरिंग कॉलेज, कन्नौज, उत्तर प्रदेश

Ref. No. 150 /Dir. off./REC/Kannauj/2024-25

Date: 29/08/2024

## OFFICE MEMO

This is to inform all the faculty members of the institute that our incubation center has incubated thirty startups till date, which requires your time, expertise, and guidance as a mentor for the incubated startups and student pipelined startups of our institute. In this regard, we are currently mapping the existing incubated startups as per their thrust areas with your expertise to help you in understanding their business model. This initiative will help you in mentoring and aspiring student entrepreneurs of the institute who will solve the real-time challenges of the society.

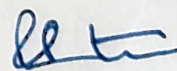
Sl. No.	Startup Name	DPIIT	Industry	Stage	Innovation & USP	Faculty Mentor	Department
1	AINXT TECHNOVATION S PVT. LTD.	DIPP87 418	Fin-Tech	Scaling	AI Nxt brings Speed, Secure & Scalable Customer onboarding digital services	Dr. B.D.K. Patro (Asso. Prof.)	CSE
2	LENSROOM TECHNOLOGIES PVT. LTD.	DIPP16 2244	SaaS	MVP	Next-Generation photography service	Dr. B.D.K. Patro (Asso. Prof.)	CSE
3	TECHETHONE INDIA PVT. LTD.	DIPP16 2294	Ed-Tech	Growth	It assist schools in optimizing their operational efficiency, streamlining administrative tasks, enhancing communication channels and improving student learning outcomes through the use of advanced technology.	Dr. Vivek Srivastava (Asstt. Prof.)	CSE
4	IDEATION MEDIA PVT. LTD.	DIPP14 1680	Media & Entertainment	Ideation	Platform designed to promote the journey of startups & budding talented young entrepreneurs	Dr. Vivek Srivastava (Asstt. Prof.)	CSE
5	M/S TREEHOUSE FILMS (Brand: Boond Fragrances)	DIPP13 6424	Waste management & ODOP	Commercialised	Founders aim to revive the ancient art of Indian perfume making with GI Tag. The product is totally organic & packaging is 85% made of recycled biodegradable components.	Mr. Shashank Yadav (Asstt. Prof.)	CSE
6	GROVYO PLATFORMS PVT. LTD.	DIPP16 5755	SaaS	MVP	With Grovyo, analyze your progress, update your content at lightning speed, and collect earnings effortlessly.	Mr. Shashank Yadav (Asstt. Prof.)	CSE
7	UDYOGX TECHNOLOGIES PVT. LTD.	DIPP13 4198	SaaS	MVP	All-in-one SaaS solution for businesses from different sectors to digitize operations	Mr. Naveen Kr. Tiwari (Asstt. Prof.)	CSE
8	GROVYO PLATFORMS PVT. LTD.	DIPP16 5755	SaaS	MVP	With Grovyo, analyze your progress, update your content at lightning speed, and collect earnings effortlessly.	Mr. Naveen Kr. Tiwari (Asstt. Prof.)	CSE
9	AINXT ORGANIC AGRITECH PVT. LTD.	DIPP12 7466	Agritech	Ideation	AI based online platform for supplying agricultural & organic products	Mr. Abhishek Bajpai (Asstt. Prof.)	CSE
10	UDYOGX TECHNOLOGIES PVT. LTD.	DIPP13 4198	SaaS	MVP	All-in-one SaaS solution for businesses from different sectors to digitize operations	Mr. Abhishek Bajpai (Asstt. Prof.)	CSE
11	ROBOCHUMS PVT. LTD.	DIPP11 4369	Robotics	Ideation	Create a sustainable supply chain for providing consultancy services for robotics based product development	Mrs. Shilpi Yadav (Asstt. Prof.)	EE
12	SOLAR PV OPTIMISER PVT. LTD.	DIPP92 942	Energy	Growth	Provide services to precisely identify Solar Power Plant Losses	Mrs. Shilpi Yadav (Asstt. Prof.)	EE

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13	LEICHT LED PVT. LTD.	DIPP4775	Energy	Scaling	Provides economically sustainable & reliable solution through IoT based Smart Lights	Dr. Vijay Tewari (Asstt. Prof.)	EE
14	SAMOCHA VENTURES PVT. LTD.	DIPP66561	FoodTech	Commercialised	Tea cafe chain focusing on fresh and hygienic preparation of tea	Dr. Vijay Tewari (Asstt. Prof.)	EE
15	RUPRIBHA ELECTRICALS (OPC) PVT. LTD.	DIPP93215	Energy	Commercialised	Manufacturer & installer of Smart Solar Power generation & lighting products	Mr. Santosh Kr. Tripathi (Asstt. Prof.)	EE
16	LEICHT LED PVT. LTD.	DIPP4775	Energy	Scaling	Provides economically sustainable & reliable solution through IoT based Smart Lights	Mr. Santosh Kr. Tripathi (Asstt. Prof.)	EE
17	SOLAR PV OPTIMISER PVT. LTD.	DIPP92942	Energy	Growth	Provide services to precisely identify Solar Power Plant Losses	Mr. Kamlesh Kr. Bharti (Asstt. Prof.)	EE
18	RUPRIBHA ELECTRICALS (OPC) PVT. LTD.	DIPP93215	Energy	Commercialised	Manufacturer & installer of Smart Solar Power generation & lighting products	Mr. Kamlesh Kr. Bharti (Asstt. Prof.)	EE
19	QUALITY DECOR DZINES PVT. LTD.	DIPP74124	Waste management & Sustainability	Scaling	Repurposing Scrap tyres into utility products-swings, furnitures, sculptures	Dr. Ravish Singh Rajput (Asstt. Prof.)	AS&H
20	LENSROOM TECHNOLOGIES PVT. LTD.	DIPP162244	SaaS	MVP	Next-Generation photography service	Dr. Ravish Singh Rajput (Asstt. Prof.)	AS&H
21	SAMOCHA VENTURES PVT. LTD.	DIPP66561	FoodTech	Commercialised	Tea cafe chain focusing on fresh and hygienic preparation of tea	Dr. Akash Agarwal (Asstt. Prof.)	AS&H
22	TECHETHONE INDIA PVT. LTD.	DIPP162294	Ed-Tech	Growth	It assist schools in optimizing their operational efficiency, streamlining administrative tasks, enhancing communication channels and improving student learning outcomes through the use of advanced technology.	Dr. Akash Agarwal (Asstt. Prof.)	AS&H
23	AADISHREE INNOVATIONS LLP	DIPP88230	Health and Wellness	MVP	Developing hygienic sanitary pads from sustainable materials	Dr. Chayya Singh (Asstt. Prof.)	AS&H
24	SUSNOVATION VENTURES LLP	DIPP44665	Sustainability	Scaling	Making innovative sustainable products from upcycled waste that grow into plants.	Dr. Chayya Singh (Asstt. Prof.)	AS&H
25	ELDORADO OILS PVT. LTD.	DIPP117204	ODOP	MVP	Producing essential oils, attars, jadi bootis & low cost aroma diffusers	Dr. Anurag Shukla (Asstt. Prof.)	AS&H
26	HOLY SHRINE INCENSES	DIPP149335	ODOP & Social Impact	Commercialised	Making of Dhoopbatti, Agarbatti, dhoopcone, Samrani cup etc from recycled products, waste sawdust, charcoal, bamboo. They use solar energy to make incenses and employ rural women.	Dr. Anurag Shukla (Asstt. Prof.)	AS&H
27	SKYSEED PRODUCTS PVT. LTD.	DIPP63516	Logistics	Commercialised	Created app & web based supermarket of logistics	Mr. Saurabh Chauhan (Asstt. Prof.)	AS&H
28	SUSNOVATION VENTURES LLP	DIPP44665	Sustainability	Scaling	Making innovative sustainable products from upcycled waste that grow into plants.	Mr. Saurabh Chauhan (Asstt. Prof.)	AS&H
29	HOLY SHRINE INCENSES	DIPP149335	ODOP & Social Impact	Commercialised	Making of Dhoopbatti, Agarbatti, dhoopcone, Samrani cup etc from recycled products, waste sawdust, charcoal, bamboo. They use solar energy to make incenses and employ rural women.	Dr. Shimpi Singh Jadaun (Asstt. Prof.)	AS&H
30	CHICK ERA PVT. LTD.	DIPP74797	Food Processing	Growth	Producing nutrition based food supplements for poultry	Dr. Shimpi Singh Jadaun (Asstt. Prof.)	AS&H

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31	BE CRE8V	DIPP3370	Ed-Tech	Scaling	Creating DIY STEAM based innovative learning products for childrens.	Mr. Rishabh Kashyap (Asstt. Prof.)	CE
32	QUALITY DECOR DZINES PVT. LTD.	DIPP74124	Waste management & Sustainability	Scaling	Repurposing Scrap tyres into utility products-swings, furnitures,sculptures	Mr. Rishabh Kashyap (Asstt. Prof.)	CE
33	ROCKERR INFRASOLUTION S PVT. LTD.	DIPP81639	Construction	Scaling	Providing training services in manpower sourcing, operation & maintenance in Oil & Gas distribution pipelines	Mr. Mukul Saxena (Asstt. Prof.)	CE
34	GREENHALE WELLNESS PVT. LTD.	DIPP79966	Health and Wellness	Commercialised	Producing plant-based, vegan, and chemical-free personal care products.	Mr. Mukul Saxena (Asstt. Prof.)	CE
35	LEFINAX SERVICES PVT. LTD.	DIPP84832	Fin-Tech	Growth	Cloud-based business services platform dedicated to helping Entrepreneurs easily start and grow their business, at an affordable cost.	Mr. Arstu Gautam (Asstt. Prof.)	CE
36	IMPROVPLUS AUTOMATION PVT. LTD.	DIPP115380	Ed-Tech	MVP	Provides Industrial Automation products & services in industry	Mr. Arstu Gautam (Asstt. Prof.)	CE
37	GEARFIX SOLUTIONS PVT. LTD.	DIPP149117	Robotics	MVP	Provides robotics and solar energy solutions in terms of solar roof-top cleaning.	Dr. Arun Kr. Singh (Asso. Prof.)	EL
38	ROBOCHUMS PVT. LTD.	DIPP114369	Robotics	Ideation	Create a sustainable supply chain for providing consultancy services for robotics based product development	Dr. Arun Kr. Singh (Asso. Prof.)	EL
39	GEARFIX SOLUTIONS PVT. LTD.	DIPP149117	Robotics	MVP	Provides robotics and solar energy solutions in terms of solar roof-top cleaning.	Mr. Rajeev Kumar (Asstt. Prof.)	EL
40	LEFINAX SERVICES PVT. LTD.	DIPP84832	Fin-Tech	Growth	Cloud-based business services platform dedicated to helping Entrepreneurs easily start and grow their business, at an affordable cost.	Mr. Rajeev Kumar (Asstt. Prof.)	EL
41	GREENHALE WELLNESS PVT. LTD.	DIPP79966	Health and Wellness	Commercialised	Producing plant-based, vegan, and chemical-free personal care products.	Mr. Ashwini Kr. Upadhyay (Asstt. Prof.)	EL
42	BE CRE8V	DIPP3370	Ed-Tech	Scaling	Creating DIY STEAM based innovative learning products for childrens.	Mr. Ashwini Kr. Upadhyay (Asstt. Prof.)	EL
43	QUICE MARKETING PVT. LTD.	DIPP155282	Fashion	Commercialised	Leading corporate clothing, gifting and branding solutions provider in India and well-known for transforming the businesses into 'brands'.	Mr. Gaurish Joshi (Asstt. Prof.)	EL
44	HUSSKY INNOVATIONS PVT. LTD.	DIPP121160	AR/VR	MVP	Husky is India's first NFT Art gallery, showcasing top-tier digital art while cultivating a sense of belonging in a large community.	Mr. Gaurish Joshi (Asstt. Prof.)	EL
45	AADISHREE INNOVATIONS LLP	DIPP88230	Health and Wellness	MVP	Developing hygienic sanitary pads from sustainable materials	Ms. Archana Verma (Asstt. Prof.)	EL
46	GOLD & GLITTER PVT. LTD.	DIPP91908	Health and Wellness	Scaling	Creating next-gen retail fashion brand in the nail care domain with India's 1st Digital Nail Art Boutique.	Ms. Archana Verma (Asstt. Prof.)	EL



(Prof. Rachna Asthana)

Director

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